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INTEGRATED INFORMATION

International Conference on Integrated Information

Kos, Greece September, 29 – October, 3 2011

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Aims and Scope of the Conference

The International Conference on Integrated Information 2011 took place in Kos Island, Greece, between September, 29 and October, 3, 2011. IC-ININFO is an international interdisciplinary conference covering research and development in the field of information management and integration.

The conference aims at creating a forum for further discussion for an Integrated Information Field incorporating a series of issues and/or related organizations that manage information in their everyday operations. Therefore, the call for papers is addressed to scholars and/ or professionals of the fields of Library and Archives Science (including digital libraries and electronic archives), Museum and Gallery Studies, Information Science, Documentation, Information Management, Records Management, Knowledge Management, Data management and Copyright experts the latter with an emphasis on Electronic Publications. Furthermore, papers focusing on issues of Cultural Heritage Management and Conservation Management are also be welcomed along with papers regarding the Management of Nonprofit Organizations such as libraries, archives and museums.

One of the primary objectives of the IC-ININFO will be the investigation of information-based managerial change in organizations. Driven by the fast-paced advances in the Information field, this change is characterized in terms of its impact on organizations that manage information in their everyday operations.

Grouping emerging technologies in the Information field together in a close examination of practices, problems and trends, IC-ININFO and its emphases on integration and management will present the state of the art in the field. Addressed jointly to the academic and practitioner, it will provide a forum for a number of perspectives based on either theoretical analyses or empirical case studies that will foster dialogue and exchange of ideas.

Topics of general Interest

Library Science, Archives Science, Museum and Gallery Studies, Information Science, Documentation, Digital Libraries, Electronic Archives, Information Management, Records / Document Management, Knowledge Management, Data Management, Copyright, Electronic Publications, Cultural Heritage Management, Conservation Management, Management of Nonprofit Organizations, History of Information, History of Collections, Health Information

Symposia

The Conference offered a number of sessions under its patronage, providing a concise overview of the most current issues and hands-on experience in information-related fields.

- Symposium on Integrated information: Theory, Policies, Tools
- 4th Symposium on Business and Management and Dynamic Simulation Models supporting management strategies

- Session on Open Access Rrepositories: Self-archiving, Metadata, Content policies, Usage
- Session on Evidence-Based Information in Clinical Practice
- Session on Business Management and Communication Strategies supporting Decision Making Process in Tourism Sector
- Session on Electronic Publishing: A Developing Landscape
- Session on Information and Knowledge Management
- Session on Information Content Preservation as Outcome of Conservation of Cultural Heritage: Ethics, Methodology and Tools
- Session on Advances Information for Strategic Management
- Session on Information History: Perspectives, Methods and Current Topics
- Session on Divergence and Convergence: Information Work in Digital Cultural Memory Institutions
- Session on Contemporary issues in Management: Organisational Behaviour, Information Technology, Education & Hospital leadership.

The wide range of aspects that the sessions covered, highlighted future trends in the Information Science.

Paper Peer Review

More than 300 papers had been submitted for consideration in IC-ININFO 2011. From them, 91 were selected for presentation, after peer review in a double blind review process. The accepted papers were presented at IC-ININFO 2011.

Thanks

We would like to thank all members that participated in any way in the IC-ININFO 2011 Conference and especially:

- The famous publishing house Emerald for its communication sponsorship.
- The co-organizing Universities and Institutes for their support and development of a high-quality Conference scientific level and profile.
- The members of the Scientific Committee that honored the Conference with their presence and provided a significant contribution to the review of papers as well as for their indications for the improvement of the Conference.
- All members of the Organizing Committee for their help, support and spirit participation before, during and after the Conference.
- The Session Organizers for their willing to organize sessions of high importance and for their editorial work, contributing in the development of valued services to the Conference.
- PhDc Marina Terzi for her excellent editorial work, contributing in the production of the Conference proceedings.

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KEYNOTE SPEAKER

Professor Amanda Spink

Professor Amanda Spink has published over 340 scholarly journal articles, refereed conference papers and book chapters, and 6 books. Many of her journal articles are published in the Journal of the American Society for Information Science and Technology, Information Processing and Management, and the Journal of Documentation. She is Editor of the Emerald journal Aslib Proceedings. Amanda's research has been published at many conferences including ASIST, IEEE ITCC, CAIS, Internet Computing, ACM SIGIR, and ISIC Conferences. Her recent books include Information Behavior: An Evolutionary Instinct and Web Search: Multidisciplinary Perspectives, both published by Springer. Amanda's research focuses on theoretical and empirical studies of information behavior, including the evolutionary and developmental foundations. The National Science Foundation, the American Library Association, Andrew R. Mellon Foundation, Amazon.com, Vivisimo. Com, Infospace.com, NEC, IBM, Excite.com, AlltheWeb.com, AltaVista.com, FAST, and Lockheed Martin have sponsored her research. In 2008 Professor Spink had the second highest H-index citation score in her field from 1998 to 2008 [Norris, M. (2008)]. Ranking Fellow Scholars and their H-Index: Preliminary Survey Results. Loughborough University, Dept of Information Science Report].

Building Digital Collections for Archeological Sites: Metadata Requirements and CIDOC CRM Extension

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Abstract: *Cultural heritage information management and provision can be improved by the usage of Internet and related technologies. The research effort presented in this paper focuses on the creation of a digital collec- tion representing an archeological site. Such a collec- tion is composed of digital entities representing monu- ments and describing them using proper metadata. Such a metadata model should provide information for the monuments, ease the visitation of the site by Internet users and promote it. It can be based on CIDOC CRM, which is a formal ontology for the uniform description of cultural resources. CIDOC CRM's specification focuses on museum documentation, thus it is necessary to extend the ontological model to effectively describe archeological sites, emphasizing spatial characteristics and facilitating the integration of the archeological site monuments with exhibits hosted in other sites, for example museums. Thus, metadata fields describing the structure of physical objects, e.g. monuments, and spatial and conceptual correlations between exhibits are explored.*

Keywords: *Digital collection, CIDOC-CRM, Ontology, Cultural heritage, Archeological site*

I. INTRODUCTION

Utilizing information and communication technology (ICT) to promote cultural heritage remains a hot topic (Papaconstantinou, 2008). The explosion of Internet usage indicated an alternative way to advertise the visi- tation of archeological sites and museums significant to every nation's history. Therefore, especially for coun- tries such as Greece being characterized by cultural richness, promoting archeological sites by enhancing their digital presence on the Web is a task of significant importance.

Information regarding a visit to an archeological site can be categorized to pre-visit and during-visit data (British Museum, 2006). Pre-visit information is usually provided via tourist guides or a Web site, targeting to attract and provoke all interested people to actually visit the site. During-visit information consists of the mate- rial used to ease the visitor's walk around in the site and enhance his/her experience by additional information. Special brochures, which include a site map and a short description of all monuments, or audio devices, playing recorded messages related to the monument in multiple languages according to input keys, are usually available. Such tools have specific restrictions. Few pages of a tourist guide or general data displayed on a web page may not be considered as satisfying by the interested visitor. In such case, he/she may search for additional information after the visit has ended. The attendance of professional guided tours is always an alternative, but as the technology has penetrated every day life, the usage of mobile devices as smart phones, may be considered as a way to provide information to visitor during the visit. In such case, advanced navigation services around the site may be provided along with all kinds of information regarding monuments and exhibits that might be moved away from the site for numerous reasons (for example preservation, security, etc).

A world wide trend is observed regarding the use of telecommunications in the cultural field. Related research efforts exposing the benefits of such cooperation are the creation of a cultural information network on Canada (CHIN), the virtual outdoor museum in Latvia and the preservation of English and French landscapes using image processing (Hemsley *et al*., 2005).

The benefits of exploring ICT to promote cultural heritage are expressed by the numerous research projects conducted all over the world. This effort is supported by European funded projects regarding digital libraries, digitalization techniques and Internet archives. Digital cultural experiences field refers to the exploitation of edge technology tools for increasing the knowledge and experiences that cultural heritage sources (museums and archeological sites) share to the public and is explored by projects are ARtSENSE, CINeSPACE and CHESS (European Commission, 2011).

Regarding faced restrictions on a archeological site, by using new technologies it is feasible to represent a monument in a digital form and portray its original or current shape (visualization, animation) (Vlachakis *et al*., 2001). Furthermore, multiple geographical and conceptual connections between monuments can be established in order to present an integrated aspect of History (for example objects with the same creator or similar use). Advanced services such as navigation for mobile users can be provided guiding visitors among the site's monuments (Bonfanti *et al*., 2007) and giving all additional information according to their position. The provision of such a service can be facilitated by the creation of a digital collection for archeological site, utilizing digital library technology. The collection should contain monument related information and enable navigation. Additional material, for example digital animations representing monuments in their original form, as well as

digital representations of their current state, may also be included. The digital collection may be useful as during-visit, pre-visit and post-visit data, since it might constitute a continuous source of information for the visitor. Museums, for example the Hermitage Museum in St. Petersburg (http://www.hermitagemuseum.org/html_En /12/hm12_0.html) or the Tate Gallery in London (http://www.tate.org.uk/collection/) have successfully employed such projects during the last decade.

Such digital collections should be described in a common fashion, supporting their integration in larger collections, as Europeana pan-european cultural digital collection (http://www.europeana.eu/portal/), and enable searching their content in a unified fashion. Thus, CI- DOC Conceptual Reference Model was proposed by the International Committee for Documentation (CIDOC) of the International Council of Museums (ICOM), as a formal ontology created to support information exchange between heterogeneous cultural sources.

In this paper, we explore the potential of building a digital collection for an archeological site, focusing on digital object structure to depict monuments and the metadata requirement for their efficient description. The adoption of CIDOC CRM is suggested for this purpose, while the proposed extensions are discussed.

II. DIGITAL COLLECTION CHARACTERISTICS

The creation of a digital collection for an archeological site and the rendering of an advanced navigation service using its material is the focus of our effort. Every monument will be represented by a digital entity described by all related data. Multiple connections between objects of the same site (spatial relations) and between objects that are placed on another site or museum (conceptual relations) must be supported. The provision of the advanced navigation service relays upon maintaining all necessary information related to monuments (Gavalas *et al*., 2005). The benefits of such an effort relate to both the strengthening of the site's digital presence (pre-visit information) and the im- provement of services' quality when visiting the site (during-visit information).

The information structure and management must be conducted taking into consideration information heterogeneity, principles of semantic web, simplification of information and interoperability (Ravindranathan, 2004). For this purpose, we identified the requirements the supported metadata scheme should satisfy and explore the potential of using CIDOC CRM .

III. METADATA FOR ARCHEOLOGICAL SITES

A. CIDOC Conceptual Reference Model

The CIDOC Conceptual Reference Model is the outcome of a long term development work carried out by the International Committee for Documentation (CIDOC) of the International Council of Museums (ICOM). Since 2000, the development group responsi- ble for CIDOC, named CIDOC CRM Special Interest Group, in collaboration with ISO aims to form an international standard (ICOM/CIDOC, 2010).

The main objective of CIDOC CRM is to provide all the semantic clarifications in order to allow the enlargement of local resources to global ones. It pro- vides a formal language concerning cultural heritage, especially museum documentation, for the definition of data relations. It aims to be used as a guide for all inter- ested parties, when structuring and relating cultural information assets, to support associative queries by providing a basic model of associations and to ensure that the implementation of data transformation algorithms will be performed without loss of meaning. The intended scope of CRM is to cover not only museum but all types of collections (arts, archeology, ethnography) and contribute to the harmonization between cultural information, libraries and archives.

The CIDOC CRM model contains classes, properties and inheritance rules. Classes and properties can be identified by their initial code (E for classes and P for properties). By its structure, CRM model is extensible and users are encouraged to create new instances according to their needs (Cripps *et al*., 2004). The latest released version (Version 5.0.2 January 2010), CIDOC CRM includes 90 classes and 148 properties.

An example representing reasoning about spatial information is shown in Fig.1. The relations between main classes and their subclasses are shown as arrows and properties as rectangles. An exhibit represented by Physical Thing is connected to Place via the action-property Has current location. Place can be identified by Place Name, Address or Spatial Coordinates.

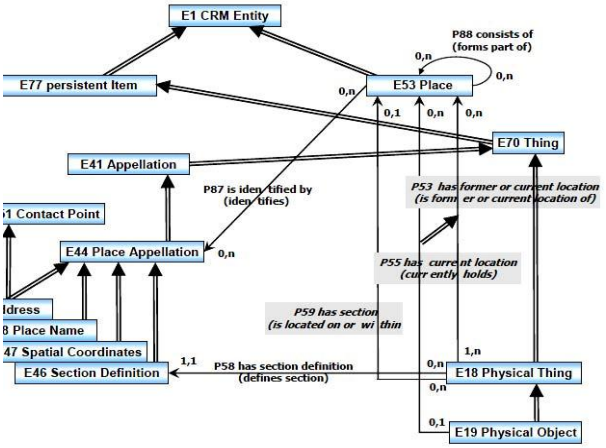

Figure 1. CIDOC CRM spatial information

B. Metadata Requirements

In a digital collection for an archeological site, every monument is represented using a digital object (complex or simple), which encompasses all related information and corresponding connections with the other monuments. The set of digital objects constitute the digital collection of the archeological site. All the information required to fully describe each monument are grouped into two basic categories: *Physical Info*, related

to the monument as perceived in the physical world and *Digital Representation Info*, related to the digital representation of the monument. Each of them, is further decomposed into subcategories, as represented in Fig.2 based on CIDOC CRM concepts and notation.

Subcategories of information consist of metadata, describing the monument or its digital representation and digital material representing the monument. They are discussed in the following:

- *Structural info*: It is divided into two subsets specifying whether the object is part of a monument (Part Of info) or it is contained by/contains other exhibits (Contain Info). The introduction of these relations is necessary for sufficient description of situations, which are very common in cultural heri- tage, where a monument is divided into constituents or it may contains other artifacts, as sculptures. The location of digital object parts should be specified. This way, in the case where a sculpture found within a building during the excavation of the site is moved to a museum, the visitor may be informed and have access to it during his/her visit in the site.
- *General info*: It contains descriptive info about the exhibit regarding its creator, its cause of creation, its use, the submitted procedures (excavation, reconstruction, restoration, modification) and the responsible persons that have performed these ac- tions, the historic periods that all actions have taken place, the material, the used tools and its owner.
- *Multimedia info:* It is composed of two subsets (images and videos). The subset of Images includes digital processed images that show the original or current form of the exhibit and contribute to an integrated aspect of the object through visualization. The subset of Videos is a gallery of video files from excavation, object modifications and animated representations, related to the monument.
- *Correlation info:* It is consisted of two subcategories that refer to geographical and conceptual correlations (*Spatial info*, *Conceptual info*). The set of spatial information include navigation data to all objects that belong to the monument's surroundings and the corresponding path to be followed. The path is defined by parameters as direction, distance and height that can be processed by a geographical information system (GIS) for assisting the provi- sion of the navigation service (Coors, 2004).

The conceptual information includes links to all ob- jects that are semantically related to the specific monument and their location (other archeological site or museum). Additionally, the reason of ob- jects' similarity is provided, for example they be- long to the same collection, they have the same creator or use. The role of this set is quite signifi- cant, since conceptually related objects contribute to visitors' understanding of the historical se- quence.

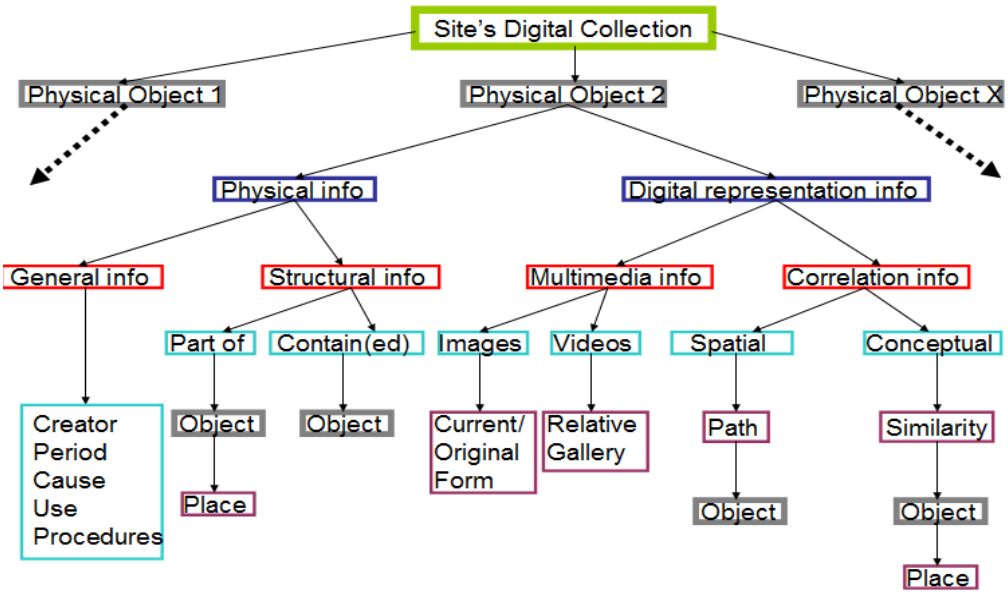

Figure 2. Metadata categories describing archeological monuments

C. CIDOC CRM extension

CIDOC CRM provides concepts for description of museum areas. Supported classes and properties facilitate the administration of museum's content. In the case of an archeological site, CIDOC CRM may support the presentation of some constituents, but is not adequate for the representation of all the information depicted in Fig.2. In order to overcome these restrictions, we suggest the extension of the model, focused on certain directions.

Detailed classes should be introduced regarding the procedures an object is submitted to (related to General info). Current entities supported by CIDOC for this purpose are Activity, Modification and could be enriched with Excavation, Reconstruction and Restoration. Fur-

thermore, new classes must be added for multimedia data including relative videos and images presenting the current/original form of the exhibit.

Important extensions concern structural and correla- tion information. Since CIDOC CRM was developed for museum oriented purposes, it does not provide the tools for the exploration of the way an artifact is related to its surroundings. Object's structural data representation is limited by two basic restrictions. Firstly, there are no instances to sufficiently represent a physical artifact as a part of a larger monument (for example a part of Parthenon's aetoma). Furthermore, there is no adequate representation of exhibits being contained by other exhibits (for example the artifacts of an ancient arcade). These circumstances are very commonly met on an archeological site and must be effectively represented in the digital world. New classes and properties must be created to specify, if the object is a part of another one, and also allocate the remaining parts. Similar actions will be performed for detailed description of objects containing or being contained by other objects (addition of contain(ed) tag and connection with the other object).

Concerning spatial correlations, CIDOC CRM cur- rent release contains only one entity (spatial coordi- nates) for the definition of object's position. New classes and properties must be defined specifying the surroundings (objects that are in a close distance) of each exhibit and the path that should be followed. Path class will have Direction, Distance and Height as subclasses. This procedure defines a unique path between two objects which is very important for GIS system and the navigation service. Conceptual relations are also not supported by the latest release of CIDOC CRM. New entities and actions must be created to relate similar objects and simultaneously specify the reason of similarity and the location of objects that do not belong to the site.

IV. CONCLUSIONS – FUTURE WORK

The proposed research targets the creation of digital collections for archeological sites supporting pre-visit and during-visit experience. It facilitates the navigation of the visitor on site using a smart mobile phone and enhances the visitor's experience.

Compared to already developed museum navigation services (Cosley *et al*., 2009), it supports a wider range of provided information, by supporting interrelations to exhibits placed on another site or museum, exceeding the strict boundaries of the archeological site. A wider cultural heritage source is created in order to fulfill all visitor's learning needs.

Digital content organization and management is performed by the usage of the CIDOC CRM ontology model, thus it is extended to describe archeological sites. Metadata requirements for the creation of the proposed digital collection for archeological sites were documented and corresponding CIDOC CRM extensions were identified. New classes and properties must be added to describe structural and correlation information.

We are currently on the detail definition of an ontological model based on CIDOC CRM and its application on an archeological site. The metadata model will be assessed and technical specifications for its support and provision of the advanced navigation service will be defined.

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